

MARKET INFORMATION



29 August 2014

POTATO PLANTINGS BY VARIETY IN GREAT BRITAIN FOR 2014

The AHDB/PCL has now produced provisional estimates of planted areas by variety for Great Britain for 2014. These are shown in Table 1 with comparisons to the five previous seasons. The total planted area for GB is now estimated at **121,900 ha**¹. This revises upwards the end-June provisional estimate of 119,900 ha and is based on a sample of 2,013 growers. The area update has been made following the incorporation of additional data, including some relatively large planting returns, since the end-June estimate which was based on 63% of registered area. The updated 2014 area estimate is still slightly down on the 2013 season plantings of 122,400 ha.

Table 1 shows the top-50 most common varieties that account for 85% of total GB area. The multipurpose variety *Maris Piper* remains the dominant variety, accounting for 16% of the planted area and is used in the pre-packing, fresh-chipping and processing sectors. The varieties in the top five are unchanged from last year and account for 34% of total plantings in 2014. *Maris Piper* has seen a rebound following seven consecutive years of decline, with 6% more planted in 2014. *Maris Peer* area is estimated lower for the third year in a row whilst *Markies* plantings are seen to have recovered to a level similar to 2012.

Varieties moving up the rankings for GB as a whole since 2009 have included *Agria* (up 25 places to 14th), *Innovator* (up 22 places to 11th), *Melody* (up 8 places to 6th), *Maris Peer* (up 2 places to 3rd) and *Markies* (up 2 places to 2nd). The biggest fallers since 2009 have been *Saturna* (down 29 places to 39th), *Premiere* (down 25 places to 41st), *Maris Bard* (down 13 to 40th), *Saxon* (down 11 to 18th), and *Accord* (down 9 to 31st).

In Scotland, the mix of varieties is slightly different although *Maris Piper* is again ranked first. Others in the top 10, in order, are: *Hermes, Rooster, Cultra, Osprey, Maris Peer, Saxon, Charlotte, Vivaldi* and *Vales Sovereign*. These varieties account for 56% of all plantings in Scotland. *Estima* remains the most popular variety in Wales.

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 $^{^{1}}$ Statistical 95% confidence limits for the estimate are \pm 0.7%, implying that the final figure for 2014 could lie anywhere in the range from 121,000 to 122,800 ha.

Table 1: GB plantings by variety 2009-14

Areas in hectares. 2014 estimates are provisional as at mid-August 2014.

Rank	Areas in hectares. 2014 estimates are provisional as at mid-August 2 Nk Variety 2009 2010 2011 2012 2013							2014		
order	Variety	2009	2010	2011	2012	2013	England	Scotland	Wales	Total ‡
1	Maris Piper	23,574	22,935	20,780	19,301	18,213	14,252	4,889	79	19,220
2	Markies	6,257	7,132	7,415	7,520	6,988	7,044	†	†	7,527
3	Maris Peer	6,175	5,881	5,669	6,480	6,191	4,341	1,231	38	5,611
4	Lady Rosetta	6,922	6,831	6,764	6,525	7,101	5,073	248	-	5,322
5	Estima	10,483	8,723	7,954	5,958	4,420	3,854	331	114	4,299
6	Melody	2,559	3,842	4,534	3,749	3,718	3,917	41	91	4,050
7	Harmony	3,972	3,966	3,656	3,781	3,807	2,294	†	†	3,388
8	Marfona	4,832	4,180	4,369	3,384	3,313	2,922	172	81	3,175
9	Hermes	4,021	4,107	4,778	4,580	3,457	†	1,500	†	2,724
10	King Edward	3,377	3,160	3,103	2,817	2,737	2,119			2,479
11	Innovator	739	1,282	1,401	1,295	1,556	2,040	212	-	2,253
12	Pentland Dell	3,229	3,056	2,925	3,139	2,998	1,871	320	-	2,191
13	Desiree	3,354	3,167	3,012	2,801	2,528	1,519	†	†	2,045
14	Agria	433	766	1,048	1,169	2,054	1,822	†	†	1,830
15	Rooster	2,529	2,710	1,841	1,771	1,991	288	1,493		1,781
16	Charlotte	2,046	1,973	2,036	1,996	1,868	1,273	455	45	1,773
17	Russet Burbank	1,453	1,671	1,809	1,864	1,787	1,401	†	†	1,586
18	Saxon	4,162	3,261	2,821	2,040	1,737	625	902	-	1,527
19	Cabaret	1,985	1,945	2,078	1,902	1,830	1,248	259	-	1,507
20	Challenger	-	-	452	735	978	1,480			1,482
21	VR 808	-	-	67	161	907	1,316	†	†	1,475
22	Cultra	1,630	1,167	1,367	1,425	1,654	†	1,465	†	1,469
23	Fontane	935	1,538	2,121	2,100	1,921	1,429	37	-	1,466
24	Ramos	-	†	666	776	1,194	1,323	59	†	1,384
25	Sagitta	68	192	375	674	1,016	1,305	64	-	1,369
26	Osprey	1,634	1,461	1,578	1,664	1,666	†	1,342	†	1,363
27	Sylvana	-	†	621	814	985	950	362	-	1,313
28	Arsenal	4 204	-	-	18	460	1,191	90	-	1,281
29	Wilja	1,381	1,319	1,154	1,138	1,173	900	298	12	1,210
30	Nectar	46	135	376	605	836	1,147	53	-	1,200
31	Accord	1,470	1,197	1,023	950	864	1,011	110	†	1,039
32	Royal	107	† 260	194	392	679	850	140	- 10	990
33 34	Amora Lady Claire	187 633	369 1,025	485 937	774 1,076	1,011 1,075	888 900	55 +	12	955 916
35	_	1,015	1,025			848		124	†	839
36	Shepody	1,013	1,041	1,047 89	979 330	647	704 724	134	+	812
36	Electra Taurus	_	-	09	330 114	602	724 769	†	†	774
38	Vivaldi	733	553	- 756	667	757	330	† 426	- -	756
39	Saturna	3,539	3,578	3,241	2,449	1,081	671	420	-	719
40	Maris Bard	1,063	3,376 867	996	2,449 841	740	655	54	3	713
41	Premiere	2,173	1,699	1,444	1,226	870	591	84	27	702
42	Orchestra	2,173	1,000	113	224	533	435	267	-	702
43	Vales Sovereign	803	729	804	834	459	237	408	-	646
43	Gemson	20	48	197	288	439 426	391	184	68	642
45	Mozart	284	313	369	538	552	602	†	†	610
46	Shelford	- 207		-		78	533	75		607
47	Jelly	_	-	-	-	579	549	14	_	563
48	Saphire	119	242	358	328	482	436	86	-	522
49	Valor	514	511	436	455	680	107	366	_	473
50	Safari	12	30	50	140	339	327	87	_	413
Sub-total ‡		110,360	108,647	109,305	104,790	104,386	81,880	21,007	800	103,687
Other varieties		19,871	18,240	19,128	17,033	18,056	13,568	4,066	549	18,183
Total ‡		130,231	126,887	128,433	121,823	122,442	95,448	25,073	1,348	121,870
† Unable to publish figure without										

[†] Unable to publish figure without risk of disclosure of data relating to individual farms. This is when the data relates to 3 or fewer growers. Where the estimate for a variety in a region has been removed, the region with the second largest area has also been removed due to the GB total figure also being presented.
‡ Totals may not tally exactly due to rounding

⁻ No area planted