



Serbia Montenegro

Target market report for the
export of GB seed potatoes

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1. METHODOLOGY

Various sources were used to obtain information provided in this report: direct contacts with companies and governmental institutions, Internet sites, media, Commercial Section's database. Contact data was obtained and confirmed through meetings and/or telephone conversations.

Out of the two republics forming the State Union of Serbia and Montenegro, Serbia represents over 95% of the market for seed potatoes. Almost the whole country's potato processing and seed production is based in Serbia. For these reasons this report will focus on the market of the Republic of Serbia while also providing basic information about Montenegro.



2. AGRICULTURAL LAND USAGE BREAKDOWN

2.a) Serbia and Montenegro (including Kosovo)

Total area	102 173 km²

Montenegro	13 812 km²
Serbia	88 361 km²
Central Serbia	55 968 km ²
Vojvodina	21 506 km ²
Kosovo and Metohia	10 887 km ²

2.b) Serbia

Out of the total surface of approximately 8,840,000 ha Serbia, the agricultural land stretches over 6,249,000 ha of which 5,115,000 ha is arable land. The structure of arable land is as follows:

Agricultural area (in thousands ha; '04 data)	6 249

Cultivable area	5 115
Arable fields and gardens	4 253
Orchards	246
Vineyards	67
Meadows	594
Pastures	826
Pools, reed tracts and fishponds	36

Major crops (area / production; '04 data) **thous.ha / thous.tons:**

Crop	Thousand ha	Thousand tons
Maize	1199	6569
Wheat	636	2758
Sunflower	188	438
Soya	117	317
Potatoes	89	975
Sugar beet	60	2814

The total agricultural work force in Serbia of 1,305,426 represents 17.3% of country's population. The structure of Serbia's farming work force is as follows: livestock breeding (43%), field crop farming (42%), fruit and wine production (12%), other crops (3%).

Serbia's irrigation systems cover 180,000 ha yet only 30,000 ha of cultivated land is irrigated which means that potential for greater production of sugar beet, sunflower, soy and different vegetables has not yet been fully exploited. Serbia has a network of agrarian organisations in the forms of chambers, farmers' co-operatives, unions and funds.

2. c) Montenegro

Covers an area of 1,381,000 ha with 648,000 inhabitants. Consists of mountain regions and Adriatic coastal area. Agricultural sector is mainly concentrating on production of meat, milk and dairy products, honey, high quality wines and some fruits (plums, apples, grapes, olives) as well as medicinal herbs. Forests cover 54% of the total area. Total potato acreage is around 7,000 ha.

3. CLIMATE

There is a moderate continental climate in Serbia and in the largest part of Montenegro, while south of Montenegro has Mediterranean climate. In summer, temperatures can get as high as 35-40C, while winters can be cold (as low as -15C). Spring and autumn are usually rainy, but it can be sunny and warm until late October. Average rainfall in the key agricultural regions is around 700 mm.

4. SIZE OF THE MARKET FOR SEED POTATOES

National seed industry: There are a number of local companies producing seed potatoes. A significant share of seed imports are E class seeds used for the production of commercial seed grades (classes AA and CC). Production of local varieties is commercially insignificant. Production of VTSC material through micropropagation is present, but in very small quantities. Top quality seed is produced on higher ground to reduce virus infection. Bacterial pressure is also low due to fairly dry growing conditions. Local production is about 13,000 – 20,000 t/annum. Total production area ranges from 700 – 1,200 ha, depending on market conditions.

Seed potato imports: Annual imports into Serbia and Montenegro in recent years ranged from 3,000 – 11,000 tons. Once market conditions become less volatile, the quantity is likely to stabilise at around 6,000 tons (short/medium-term).

Ware potatoes: Potatoes are the fifth largest crop in Serbia and Montenegro with acreage ranging from 75,000 to 90,000 ha. Average yields are quite low – 9-12 t/ha depending on weather conditions.

5. WHERE SEED POTATOES ARE OBTAINED FROM

Quality local seed producers generally import E class seeds multiply it and sell it as AA or CC class seeds. There is also a fairly large percentage of non-classified, home-saved seeds.

Where importation of seeds is concerned, Dutch suppliers used to have almost total monopoly. The 2001 imports from Holland made around 80% of total potato seed imports into the country. The situation has changed in recent years due to the increasing competition from other European countries. The table below gives some historical background (please note that the data were compiled based on import invoices received by the Customs – that means that the country of origin in fact describes the country of invoicing rather than of the actual origin of seeds):

Table: Import of Seed potatoes to Serbia and Montenegro, January 2003 – February 2006 (source: SaM Statistical Bureau)

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YEAR	COUNTRY	QUANTITY (TONS)
2003	Seed potatoes - TOTAL IMPORTS	5890
	Austria	21
	Belgium	40
	Czech Republic	22
	Denmark	639
	France	80
	Germany	1214
	Luxembourg	20
	Nauru	119
	Netherlands	3659
	Bosnia and Herzegovina	14
	Slovakia	41
	Turkey, Republic of	1
	United Kingdom	20
2004	Seed potatoes - TOTAL IMPORTS	11750
	Belgium	356
	Canada	263
	Czech Republic	22
	Denmark	627
	France	605
	Germany	1574
	Luxembourg	170
	Netherlands	7665
	Poland	20
	Bosnia and Herzegovina	34
	Croatia	41
	Slovenia	10
	Slovakia	44
	Turkey, Republic of	299
	United Kingdom	20
2005	Seed potatoes - TOTAL IMPORTS	2891
	Belgium	13
	Canada	162
	Denmark	541
	France	41
	Germany	1156
	Netherlands	868
	Bosnia and Herzegovina	24
	Slovakia	44
	United Kingdom	41

2006	Seed potatoes JAN./FEB. '06 IMPORTS ONLY!	792
2006	European Union	89
2006	Netherlands	704

6. STRUCTURE OF THE FARMING INDUSTRY

Traditional family-owned small farms and private estates prevail, with an average commercial farm occupying 500-700 ha. In general, North Serbia farms would be much larger (up to 100,000 ha, mainly state-owned but undergoing privatisation) than those from Central/Southern Serbia and Montenegro (0.2 – 2 ha, mainly privately owned).

There are three main potato-growing areas in Serbia and Montenegro: Central/Western Serbia (2/3 of total acreage, hilly/mountainous area, medium quality soils), Northern Serbia (flat area, rich soils) and Southern Serbia (combination of flat and hilly areas, various soil types). When production of potato is concerned, almost 98% is being done on the individual privately owned farms.

A production and distribution system exists, with regional warehouses for medium/large scale producers. Many of the small producers tend to sell products directly to consumers. The market is free and decentralised, with a number of companies and individuals trading without quota limitations. Rural transport infrastructure is underdeveloped, while agricultural machinery and equipment are generally in a poor condition. The usage of agro-chemicals is fairly low and under strict control, with a well-organised system of regular veterinary, phytosanitary and sanitary inspections.

7. VARIETIES OF SEED POTATOES PRESENTLY USED

National variety list exists – please find a list of recognised potato varieties attached to this report. Marketing of seed potatoes is presently done by local agents/importers with the support of their suppliers.

Varieties	Variety Rights	Maturity	Colour of skin	Flesh colour	Use
Atlantic	1976	Second Early	Yellow	White	Table. Processing. Dried products. Crisps
Kennebec	1948	Second Early	Light-yellow, buff	White	Table. Processing. French fries Crisps
Stirling	1991	Medium late, maincrop	Yellow	Yellow	Table
Adora	1989	First Early	Yellow	Light-yellow, buff	Table
Agata	1991	First Early	Yellow	Yellow	Table
Agria	1986	Second Early	Yellow	Yellow	Table. Processing. French fries
Aladin	2003	Medium late, main crop	Deep-red	Light-yellow-white	Table
Almera N	2001	Second early	Yellow	Light-yellow, buff	Table
Amorosa N	2001	Second early	Red	Yellow	
Anais	1997	Early	Yellow	Yellow	Table
Arielle	2002				
Arinda	1994	Second Early	Yellow	Light-yellow, buff	Table
Arnova	2001	Early	Yellow		
Arrabona					
Artemis	2000				
Asterix	1992	Medium late, maincrop	Red	Light-yellow, buff	Table
Atlantic	1977	Second Early	Yellow	White	Table. Processing. Dried products. Crisps
Bartina	1985	Medium late, maincrop	Red	Yellow	Table
Berber	1985	First Early	Yellow	Light-yellow, buff	Table
Bimonda	1991	Second Early	Red	Light-yellow, buff	Table
Bintje	1911	Second Early	Yellow	Light-yellow, buff	Table. Processing. French fries. Crisps
Bolesta N	1997	Second early	Yellow	Yellow	Table. Processing. Starch
Bright	1989	Second Early	Yellow	Light-yellow-white	Table

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Carrera NN	2000	Early	Light-yellow, buff	Light-yellow, buff	Table
Colina	1964	Late	Yellow	Light-yellow, buff	Table
Concurrent	1984	Early	Yellow	Light-yellow, buff	Table
Cosmos	1995	Medium late, maincrop	Yellow	Light-yellow, buff	Table
Courage	1999	Second Early	Red	Light-yellow, buff	Table. Processing
Desiree	1963	Medium late, maincrop	Red	Light-yellow, buff	Table
Diana (D) NN	1998	Early	Yellow	Light-yellow-white	Processing. Crisps
Diana (NL)	1982	Medium late, main crop	Red	Light-yellow, buff	Table
Early Rose	1868	Early	Light-red, pink	White	Table
Fabula	1997	Medium late, maincrop	Light-yellow-white	Light-yellow, buff	Table
Fasan NN	1997	Medium late, main crop	Yellow	Light-yellow, buff	Table
Felsina	1991	Second Early	Yellow	Light-yellow, buff	Table
Fianna N	1982	Late	Light-yellow, buff	Light-yellow-white	Table. Processing. French fries
Finka N	2001	First Early	Yellow	Yellow	Table
Fontane N	2002	Second early	Yellow	Yellow	Processing. French fries. Crisps
Fresco N	1982	Early	Yellow	Light-yellow, buff	Table. Processing. French fries. Starch. Crisps
Frisia	1986	Early	Light-yellow, buff	Light-yellow-white	Table
Hibrid 8614					
Impala N	1989	First Early	Yellow	Yellow	Table
Innovator N	2001	Second early	Yellow	Light-yellow, buff	Table. Processing. Crisps
Jaerla		Early	Light-yellow, buff	Light-yellow-white	Table
Karlana N	1988	Early	Yellow	Light-yellow, buff	Table. Processing. Starch. Crisps
Kennebec	1949	Second Early	Light-yellow, buff	White	Table. Processing. French fries. Crisps
Kondor	1985	Medium late, maincrop	Red	Light-yellow, buff	Table
Kuroda	1998	Second early	Red	Yellow	
Lady Claire	1999	Early	Yellow	Light-yellow, buff	Table

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Latona	1995	Early	Yellow	Light-yellow, buff	Table. Processing
Laura NN	1998	Second early	Red	Deep-yellow	Table
Liseta	1988	Early	Light-yellow, buff	Light-yellow-white	Table
Majestic	1912	Medium late, maincrop	White	White	Table
Marabel	1994	Early	Yellow	Yellow	Table
Maranca	1993	Second early	Yellow	Yellow	
Marfona	1978	Second Early	Yellow	Light-yellow, buff	Table
Maris Bard	1972	First Early	White	White	Table. Processing. French fries
Markies N	2000	Second early	Light-yellow, buff	Light-yellow-white	Table. Processing. French fries
Marlen	1999	Second early	Yellow	Light-yellow, buff	Table. Processing. Starch. Crisps
Morene	1981	Medium late, maincrop	Light-yellow, buff	Light-yellow-white	Table. Processing. French fries. Crisps
Panda NN	1986	Late	Yellow	Yellow	Processing. Starch. Crisps
Pentland Squire	1970	Medium late, main crop	White	Light-yellow-white	Table
Pirol N	2000	Second early	Yellow	Light-yellow, buff	Table. Processing. Starch. Crisps
Platina	1995	Second Early	Light-yellow-white	Light-yellow, buff	Table
Provento	1994	Second early	White	Light-yellow, buff	Table
Raja	1995	Second Early	Red	Yellow	
Red Pontiac	1945	Late	Red	White	Table
Red Scarlette	2000			Red	
Redstar N	1996	Second early	Red	Light-yellow, buff	Table. Processing. Crisps
Remarka	1992	Medium late, maincrop	Light-yellow, buff	Light-yellow, buff	Table
Riviera N	2000	First Early	White	Light-yellow-white	Table
Rodeo	2001	Late	Red	Light-yellow, buff	Table
Romano	1979	Second Early	Light-red, pink	Light-yellow-white	Table
Rosara N	1990	First Early	Red	Yellow	Table
Sante NN	1981	Second early	Yellow	Light-yellow, buff	Table. Processing. Starch
Saskia	1948	First Early	Light-ochre	Light-yellow, buff	Table
Saturna	1965	Medium late, maincrop	Yellow	Light-yellow, buff	Table. Processing. Dried products. Crisps

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Shepody	1981	Medium late, maincrop	Yellow	White	Table. Processing. French fries
Sinora	1999	Early	Yellow	Light-yellow, buff	
Sirius NN	1997	Early	Yellow	White	Processing. Crisps
Stemster N	1986	Medium late, main crop	Light-red, pink	Light- yellow, buff	Table
Tango					
Timate	1985	Second Early	Yellow	Light-yellow, buff	Table. Processing. French fries
Tivoli					
Tresor N	1996	First Early	Yellow	Light- yellow, buff	Table
Triplo	2001	Early	Yellow	Light-yellow- white	Processing. French fries. Crisps
Univerzal	1993	Second early	Yellow	Yellow	
Urgenta	1954	Second Early	Light-red, pink	Light-yellow, buff	Table. Processing. French fries
Van Gogh	1988	Medium late, maincrop	Yellow	Yellow	Table. Processing. French fries. Crisps
Victoria (NL) N	1999	Second early	Yellow	Yellow	Table. Processing. French fries
Victoria (PE)	1991	Early	Light-red, pink	Light-yellow- white	
Vineta (D1972)	1972	Late	Yellow	Light-yellow, buff	Table
Vineta (D 1994) N	1994	Early	Yellow	Light- yellow, buff	Table. Processing
Virgo	2005	Second Early	Yellow	White	Table
Vivaldi	1999	Medium late, maincrop	Yellow	Yellow	Table

8. AVERAGE POTATO CONSUMPTION

Potatoes are primarily (over 80%) used for food consumption, with the remainder being used for processing. Average annual consumption in Serbia and Montenegro is around 65 kg per person (year 2001 data). Recent census showed that population of Yugoslavia remained at approximately the same level comparing to the year 1990. A slight annual increase of population is expected in the coming years.

9. IMPORT REGULATIONS

Phytosanitary requirements for imports of seed potatoes into Serbia are identical to those applicable in the EU, as stated on www.ippc.int.

Importers of the officially registered varieties (National Variety List) should obtain an import licence from the Serbian Ministry of Agriculture, Forestry and Water Management (Crop Protection Directorate). During the busy period (November-April) this procedure might take several days so importers are advised to make their applications on time. Once issued, the licence is valid for three months.

The procedure for the importation of new variety samples for official evaluation is quite similar, only a different request form should be used.

Customs duty for seed potatoes in Serbia is 5.5%. In Montenegro, customs duty is 0% for E class seeds and 30% for other seed classes.

10. TRANSPORT ISSUES

There are no particular transport issues/problems associated with the market.

The main competitors are Dutch companies. Transportation costs comparison based on one truck (13.60 m long, 80-85 m³) load, from central country depot to Belgrade, Serbia & Montenegro:

London – Belgrade: EUR 2450-2550

Amsterdam – Belgrade: EUR 2000-2200

11. POLITICAL CONSIDERATIONS

Plant health regulations do not prevent import of seed as tubers, providing seed health requirements are met. The country is continuously bringing its regulations and practices in line with those applied in the EU. Further improvements are expected by the end of 2006 when a new Plant Protection Law should be passed by the Parliament. Until then, Serbian importers will be required to obtain an import licence from the authorities. This however is only an administrative matter as there are no import quotas nor other political measures aimed at preventing seed potato imports into Serbia and Montenegro.

There is no seasonality in import duties that would affect the timing of imports. Also there are no specific bilateral agreements between the UK and Serbia and Montenegro that would have particular impact on potato seed trade.

12. TECHNICAL CONSIDERATIONS

Serbia and Montenegro does not subscribe to the EU Common Catalogue on varieties and local official evaluation of new varieties is obligatory. The minimum duration is 24 months, as field trials are repeated in two consecutive years/vegetation periods. Potato varieties are evaluated on 4 localities across the country, one of those being on low-ground fields with irrigation. If a new variety shows better characteristics comparing to the “standard” variety, than a temporary importation licence can be issued, thus allowing commercial sales to the country. Field evaluations will continue for another year before permanent registration is issued. If first year’s results are not good, a regular two-year evaluation procedure is applied, without possibility to obtain temporary importation licence.

The following should be provided to the Serbian Ministry of Agriculture in order to initiate the procedure of including a new potato variety into the National List of Varieties:

- Written application (to be completed by a local representative/agent)
- Administrative tax (CSD 425.00 = around GBP 3.50)
- Local agents must provide a written authorisation issued by the owner of the variety
- EU or other UPOV member country proof that the variety has passed the DUD (Distinctness, Uniformity and Stability) test
- Four sacks with 330 tubers each to be delivered to SOLANUM KOMERC warehouse in Belgrade not later than February 28. On top of this, additional quantity should be added in case border phyto-sanitary control decides to take samples for testing.

In May 2006, the cost of a new variety evaluation was CSD 45,000 (around GBP 360.00) per annum. Other additional costs include seed supply for trials (four geographical field tests per annum), transportation and technical support.

13. VALIDATED CONTACT LIST

- **Agricultural Trade Shows**

1. **BELGRADE FAIR**

Bulevar Vojvode Misica 14
11000 Beograd
tel. +381 11 655 556 fax. +381 11 683 344
email: info@sajam.co.yu
website: www.sajam.co.yu

* "*WINE & FOOD FAIR*": 29 Nov – 02 Dec 2006

* "*HORTICULTURE FAIR*": March 2007

2. **NOVI SAD FAIR**

Hajduk Veljkova 11
21000 Novi Sad
tel/fax. +381 21 421 834 fax. +381 21 421 620, 421 833
email: info@nsfair.co.yu
website: www.nsfair.co.yu

* "*AGRICULTURAL SPRING FAIR*": May 2007 - **very important** -
(Food/Mechanisation/Cattle Breeding/Drinks/Packaging)

* "*FOOD & DRINK FAIR*" (Food Processing/Mechanisation) : 12 - 15 Oct 2006

- **Appropriate Ministry and Plant Health Officials**

**MINISTRY OF AGRICULTURE, FORESTRY AND WATER
MANAGEMENT OF THE REPUBLIC OF SERBIA**

Sector for Registration and Protection of New Plant Varieties
Omladinskih brigada 1
11070 Belgrade
Tel/Fax.: +381 11 2602 829
e-mail: kzarubica@minpolj.sr.gov.yu
Contact: Ms Katarina Zarubica, Adviser

(This part of the Ministry is responsible for registration of new varieties, international plant breeder rights protection)

**MINISTRY OF AGRICULTURE, FORESTRY AND WATER
MANAGEMENT OF THE REPUBLIC OF SERBIA**

Crop Protection Directorate

Omladinskih brigada 1

11070 Belgrade

Tel/Fax.: +381 11 311 7729

E-mail: miroslav_vujovic@yahoo.com

Contact: Miroslav Vujovic, Director (and Deputy Minister)

(This Directorate is responsible for phytosanitary control of imported and domestic seed material, border quarantine control, inspection)

MONTENEGRIN MINISTRY OF AGRICULTURE

Mr Milan Markovic, Assistant Minister (milanm@mn.yu)

Ms Zorka Prljevic, Potato (zorkap@mn.yu)

Tel.: +381 81 482 107, 482 276 Fax: +381 81 234 306

Cetinjski put bb, PC"Vektra", 81000 Podgorica

Website: www.minpolj.vlada.cg.yu

- Institutions Handling evaluation (field trials) of new potato varieties

AGROINSTITUT

Staparski put 35

25000 Sombor

Tel.: +381 25 37 399

Fax: +381 25 32 855

Email: agroso@ptt.yu

Contact: Mr Vladimir Sabados, Director

CENTAR ZA KROMPIR

Albanske spomenice 21

32230 Guca

Tel. (381)(32) 854 815/220 Fax. (381)(32) 854 086/7

Email: czkguca@yahoo.com

Contact: Milic Domanovic, Director

SOLANUM KOMERC

Republike bb

32230 Guca

Tel.: +381 32 855 424 or +381 11 2697 043 (Belgrade office)

Fax: +381 32 854 031

Email: solanumkomerc@eunet.yu

Contact: Mr Zoran Brocic, Director

Mr Zorica Bogdanovic, Technical Support Manager

POLJOCENTAR

37240 Selo Odzaci, Trstenik
Tel.. +381 37 712 349
Fax. + 381 37 713 710
Email: n/a
Contact: Mr Zoran and Sladjana Jakovljevic

- **Institutions for Health Control of Seed Potato**

FACULTY OF AGRICULTURE

~ Crop Protection Institute ~
Dositeja Obradovica 8
21000 Novi Sad
Tel./Fax. + 381 21 453 890
Email: karantin@polj.ns.ac.yu
Contact: Mrs Vera Stojsin, Head of Dept.

FACULTY OF AGRICULTURE

~ Vegetable Growers' Association ~
Dositeja Obradovica 8
21000 Novi Sad
Tel./Fax. + 381 21 458 033
Email: ilin@polj.ns.ac.yu
Contact: Mr Zarko Ilin, Head of Dept (mob. + 381 63 7730 586)

INSTITUTE FOR ARABLE CROPS AND VEGETABLES

National Laboratory for seed testing
Maksima Gorkog 30
21000 Novi Sad
Tel.: + 381 21 421 717
Fax: +381 021 421 249
Contact: Dr Mirjana Milosevic, tel. +381 21 421248

CENTER FOR PESTICIDES AND ENVIRONMENT

Banatska 31/b, P.F.163
11080 Beograd - Zemun
Tel./Fax. + 381 11 3076 133, 3076 136, 3161 773
Email: pesticidizemun@ptt.yu ; pestring@ptt.yu
Contact: dr Petar Kljajic, Director

AGRORAZVOJ (testing against viruses only)

Leskovacka 4
18000 Nis
Tel/Fax.: +381 18 264 932
Email: agrorazv@eunet.yu
Contact: Mr Milic Vojinovic, Director

INSTITUTE "TAMIS"

Novoseljanski put 33

26000 Pancevo

Tel.: +381 13 313092

Fax.: +381 13 520991

E-mail: intam@panet.co.yu

Contact: Mrs Jasmina Bacic, Nematologist , e-mail jbacic2001@yahoo.com

INSTITUTE FOR BIOTECHNOLOGY

Trg kralja Nikole bb

81000 Podgorica

Tel.: +381 81 268 438

Fax: +381 81 268 432

Email: jovovic@cg.yu

Contact: Mr Zoran Jovovic (mob. + 381 69 072 064)

- **Relevant Business Associations**

ZAJEDNICA ZA VOCE I POVRCE

(Association of fruit and vegetables growers and processors)

Pariske komune 23

11070 Belgrade

Tel./Fax: + 381 11 699 198

Email: n/a

Contacts: Mrs Evica Mihaljevic, Director

Mr Rade Djekic President of the Potato Committee)

SERBIAN CHAMBER OF COMMERCE

Resavska 13-15

11000 Beograd

Tel/Fax. + 381 11 3241 328

Email: milan.prostran@pks.co.yu poljoprivreda@pks.co.yu

Websit: www.pks.co.yu

Contact: Milan Prostran, Secretary-Association for Agriculture

- **Potato Processors and Packers**

There are no potato processors in Montenegro, so all the listed companies are from Serbia. Potato packing industry is not well developed.

FRIKOM (frozen chopped potato - packing only)

Zrenjaninski put BB

11213 Padinska Skela

Tel/Fax: +381 11 8871 322

Email:

Contact: Zeljko Brozovic, MD (tel. + 381 11 2074 101)

Ms Tanja Sabo - Vegetables Dept. (tel. + 381 11 2074

TOP FOOD doo (crisps producers)

Radna zona sever bb
21235 Temerin
Tel./fax: +381 21 840303
e-mail: office@topfood.co.yu
www.topfood.co.yu

Z.Z. VOCAR DRAGACEVO (seed importers, growers, french-fries producers – capacity 4,000 t potatoes / annum)

32235 Kotraza
Tel: +381 32 856 106 (Director) or +381 32 856 139 (operator)
Fax: +381 32 856 255
Contact: Mr Vojislav Dmitric, Director

MARBO PRODUKT (seed importer, crisps producer)

Andre Nikolica 1-3
11000 Belgrade
Tel.: +381 11 3637 000, 3637 051 / 036
Fax: +381 11 3637 037
e-mail: office@marbo.co.yu
www.marbo.co.yu
Contact: Mr Zlatko Zdunjic, Director
(& Mr Zivojin Bjelic, Chief Agronomist, mob. +381 63 318 477)

SLAP GROUP (ex PIK CACAK) (crisps, puree) – capacity 25,000 t potatoes / annum

Milutina Mandica bb, P.O.Box 28
32000 Cacak
Tel : + 381 32 302 451 Fax. + 381 32 302 432
Email: slapgroup-cacak@eunet.yu
Contact: Mr Cedimir Pajic, Director

HLADNJACA (french fries, frozen chopped potatoes-slices and cubes)-capacity 3,000 t potatoes / annum

Industrijska zona BB
25260 Apatin
Tel: +381 25 772 848 (Director) or 772 888 (operator)
Email: zmandic@neobee.net
Tel/fax: +381 25 772 868 (Commercial Sector)
Contact: Zoran Mandic, Director

HIGLO (frozen chopped potatoes)

Stevana Sremca 8
24410 Horgos
Tel. + 381 24 792 220 Fax. + 381 24 792 235
Email: higlo@stcable.co.yu
Contact: Mr Merhert Baka, Production Director

SIGMA AZ (frozen chopped potatoes)

Dunavska 65
11000 Beograd
Tel. + 381 11 276 5762
Email: info@sigma-az.co.yu
Website: www.sigma-az.co.yu
Contact: Mr Abadzin Dusan, Director

BAG & DEKO POSLOVNI SISTEM (dried potatoes)

Radovana Kozarskog 46
21217 Backo Gradiste
Tel.: +381 21 806 050, 806 054 Fax: +381 21 806 275
Email: bag-deko@neobee.net
Contact: Dr Veljko Radojevic, Managing Director
Mr Vladimir Djuric, Commercial Director

TAKOVO (crisps, alcohol)

Radovana Grkovic bb
32300 Gornji Milanovac
Tel./Fax: +381 32 711 096
Email: manager@alfagm.net
Contact: Mr Dusan Nikolic, Director of Distillery (+ 381 32 736 241/125)
Mr Milan Dimitrijevic, Technical Director (+ 381 32 713 263)

- **Seed Potato Importers, Agents and Traders**

ARUM (importers and growers, already in touch with BPC)

Autoput 22
11080 Zemun
Tel/Fax: + 381 11 3149 020/049/221
Email: arum@eunet.yu
Contact person: Zivko BUGARCIC, Director

CENTAR ZA KROMPIR (seed importers and growers)

Albanske spomenice 21
32230 Guca
Tel. + 381 32 854 815/220 Fax. + 381 32 854 086/7
Email: czkguca@yahoo.com
Contact: Milic Domanovic, Director

DAMKOM (seed importers and growers)

Vojvode Dobrnjca 18/II
11000 Beograd
Tel. + 381 11 2751 421 Fax. + 381 11 2751 539
Email: damkom@infosky.net
Contact : Radovan Damjanovic, Director

HIBRID

14 decembra 82-84

11001 Beograd

Tel/Fax. + 381 11 2441 255

Contact: Miroslav Jeremic, Director

- have imported from Holland twice, not importing any longer, dealing with frozen berries ("Fine Berries", UK) and seed corn

AGROSIT (see importers)

Krusevacka 35

37230 Aleksandrovac

Tel. + 381 37 754 553 Fax. + 381 37 751 175

Email: agrosit@ptt.yu

Contact: Dejan Sobic, Development Director

AGRIMATICO (imports and distribution)

Narodnog fronta 73

21000 Novi Sad

Tel./Fax + 381 21 466 376, 466 365

Email: avramov.b@dipkom.co.yu

Contact: Branislav Avramov, Technical Director

MARBO PRODUKT (seed importer, crisps producer)

Andre Nikolica 1-3

11000 Belgrade

Tel.: +381 11 3637 000, 3637 051 / 036 Fax: +381 11 3637 037

e-mail: office@marbo.co.yu

www.marbo.co.yu

Contact: Mr Zlatko Zdunjic, Director

(& Mr Zivojin Bjelic, Chief Agronomist, mob. +381 63 318 477)

SEME (seed importers and growers)

Zike Lukoca 6

32000 Cacak

Tel.: +381 32 381 770 Fax. + 381 32 381 943

Email: semeca@eunet.yu

Contact: Mr Radomir Djekic, Director

AGROMOBIL (seed importers and growers, evaluation of new varieties)

Republika bb

32230 Guca

Tel.: +381 32 855 206, 855 648 Fax: +381 32 854 208

Email: agromobi@eunet.yu

Contact: Mr Ratko Vukicevic, Director (mob. + 381 63 80 60 074)

LIVADE KOMERC (seed importers and growers)

32212 Preljina
Tel.: +381 32 381 333 Fax: + 381 32 381 875
Contact: Mr Milan Vujcic, Director

SOLANUM KOMERC (seed importers and growers, evaluation of new varieties)

Republike bb
32230 Guca
Tel.: +381 32 855 424 or +381 11 2697 043 (Belgrade office)
Fax: +381 32 854 031
Email: solanumkomerc@eunet.yu
Contact: Mr Zoran Brocic, Director
Mr Zorica Bogdanovic, Technical Support Manager

AGRODUAL d.o.o. (food exporters/importers, work closely with SOLANUM KOMERC)

Bulevar Nikole Tesle 30 A
11000 Belgrade
Tel. : +381 11 2673 997 Fax: +381 11 2673 923
E-mail: agrodeal@eunet.yu
Contact: Mrs Svetlana Trifunovic, Director

FLORA - FRUTICO(seed importers and growers)

Mice Matovica 16
32250 Ivanjica
Tel/Fax: +381 32 664 134
Email: flora@eunet.yu
Contact: Mr Sinisa Sladic (mob. + 381 63 620 241)

Z.Z. VOCAR DRAGACEVO (seed importers, growers, french-fries producers)

32235 Kotraza
Tel: +381 32 856 106 (Director) or +381 32 856 139 (operator)
Fax: +381 32 856 255
Email: n/a
Mr Vojislav Dmitric, Director (mob. + 381 63 620 175)

UNITRADE COMPANY (seed importers, producers and distributors)

Zahumska 65
11000 Belgrade
Tel./fax: +381 11 413 622
Email: unitradecompany@eunet.yu
Contact: Mr Miodrag Savcic, Director/Owner

MONTENEGRO:

Z.Z. TREBALJEVO (seed and ware potato growers; 80% of total Montenegrin production)

81210 Kolasin - Trebaljevo

Tel./fax: +381 81 868070

Contact: Mr Zarko Bulatovic, Director; mob.phone +381 69 016732

VELETEX ad (seed potato importer)

Cijevna bb

81000 Podgorica

Tel./fax: +381 81 606260, 606270

Email: veletex@cg.yu

Contact: Mr Vlastimir Golubovic, Director; mob.phone +381 69 040696

Mr Djera Ljudic, Commercial Department, mob.tel. +381 69 031873

The British Potato Council commissioned this report from UKTI. The information in this report was supplied by Mr. Nebojsa Milicevic, Director of Trade and Investment at the British Embassy Belgrade, Commercial Section, tel.: +381.11. 3061031, fax: +381.11.306159, e-mail: Nebojsa.Milicevic@fco.gov.uk